

BUSAD 2500 Principles of Management (3 hours)

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)

Archway Curriculum: Integrative Core: Power Thread

Archway Curriculum: Integrative Core: UC Leadership Thread

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