Nebraska Wesleyan University

BUSAD 5110X Brand & Marketing Management

Catalog

2026-2027

Course Description

See BUSAD 5110 Marketing Management

Prerequisite(s): Senior standing, 3.25 or higher GPA, and permission of the MBA program director and Business, Accounting and Economics Associate Dean.

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)