Nebraska Wesleyan University

BUSAD 4460 Practicum

Catalog

2026-2027

Course Description

In this capstone course, students engage in a hands-on business analytics project, tackling a real-world data problem from start to finish. This immersive experience equips students with the skills needed for their future roles as analysts, with a special focus on honing job interview skills and communicating findings to stakeholders. Students will also learn how to build a portfolio for their job search. This online class has optional live sessions.

Prerequisite: DATA 1350 Introduction To Data Analytics, BUSAD 2460 Business Analytics I, and BUSAD 3560 Business Analytics II.

This course is offered online through a consortium of accredited colleges and universities. Instruction is provided by faculty employed by partner institutions within the consortium, with technology and administrative support provided by Rize Education. Oversight of courses offered through the consortium are reviewed and approved by Nebraska Wesleyan University. Students register through Nebraska Wesleyan University and receive academic credit from Nebraska Wesleyan University

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)