

Course:

BUSAD 3560 Business Analytics II

3 hours

Majors, Minors & Degrees:

Majors

Business Analytics (B.S., B.A.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

This course is intended as a continuation of Business Analytics I. You'll build on your knowledge of business analytics tools by learning advanced SQL and Tableau skills and predictive modeling. This course is oriented around business case studies to apply this newfound knowledge to real-world scenarios. Prerequisite: Data-1350 with a grade of C- or better, BUSAD-2460 and a statistics course (Math-1300, BUSAD-2100 or ECON-2100).