Nebraska Wesleyan University

BUSAD 3560 Business Analytics II

Catalog

2026-2027

Course Description

This course is intended as a continuation of Business Analytics I. You'll build on your knowledge of business analytics tools by learning advanced SQL and Tableau skills and predictive modeling. This course is oriented around business case studies to apply this newfound knowledge to real-world scenarios.

Prerequisite: DATA 1350 Introduction To Data Analytics with a grade of C- or better, BUSAD 2460 Business Analytics I and a statistics course (MATH 1300 Statistics or BUSAD 2100 Business and Economic Statistics).

This course is offered online through a consortium of accredited colleges and universities. Instruction is provided by faculty employed by partner institutions within the consortium, with technology and administrative support provided by Rize Education. Oversight of courses offered through the consortium are reviewed and approved by Nebraska Wesleyan University. Students register through Nebraska Wesleyan University and receive academic credit from Nebraska Wesleyan University

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)