Nebraska Wesleyan University

BUSAD 2460 Business Analytics I

Catalog

2026-2027

Course Description

This course focuses on using the most common business analytics tools in the industry. You'll build foundational skills in SQL and Tableau to extract, analyze, and visualize data. You'll also dive into database design, hypothesis testing, and the nuances of big data in the business landscape.

Prerequisite: DATA 1350 Introduction To Data Analytics with a grade of C- or better and MATH 1300 Statistics or BUSAD 2100 Business and Economic Statistics.

This course is offered online through a consortium of accredited colleges and universities. Instruction is provided by faculty employed by partner institutions within the consortium, with technology and administrative support provided by Rize Education. Oversight of courses offered through the consortium are reviewed and approved by Nebraska Wesleyan University. Students register through Nebraska Wesleyan University and receive academic credit from Nebraska Wesleyan University

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)