Nebraska Wesleyan University

INNOV 1000 Ideas To Innovation

Catalog

2026-2027

Course Description

This foundational course introduces creative ideas, an entrepreneurial mindset, and a team approach to problem-solving. Throughout the semester, students will learn the technical, business, artistic, writing and speaking skills necessary to promote innovation. Students will apply models of innovation to develop and pitch their own original ideas and solutions to existing businesses in our community.

Archway Curriculum: Essential Connections: Experiential Learning: Exploratory
Archway Curriculum: Integrative Core: Innovation Thread

Course Hours

3 hours

Departments

1. Innovation and Entrepreneurship