Nebraska Wesleyan University

SOC 3940 Qualitative Research Methods

Catalog

2026-2027

Course Description

In this course, students are introduced to qualitative research methods commonly used in social science research. Emphasis is on individualized project design, project construction, data analysis, and formal presentation of results. Course content includes exploration of observation, participant observation, ethnography, in-depth interviewing, focus groups, content analysis, case study, and online qualitative innovations in research.

Prerequisite(s): SOC 1110 Introduction to Sociology.

Normally offered each spring semester.

Course Hours

4 hours

Departments

1. Sociology