Nebraska Wesleyan University

POLSC 2110 Lobbying and Policy Advocacy

Catalog

2026-2027

Course Description

How do people create meaningful change in government? This course connects theory with practice, providing a comprehensive examination of lobbying, coalition building, and effective advocacy strategies. Students will critically analyze scholarly research, examine real-world case studies, and gain hands-on experience in policy advocacy. Through practical experiences, they will develop the strategic and analytical skills essential for designing and implementing effective advocacy campaigns. Students will be equipped with the tools to influence policy and drive change.

Archway Curriculum: Essential Connections: Discourse Instructive
Archway Curriculum: Essential Connections: Experiential Learning: Exploratory
Archway Curriculum: Justice Thread

Course Hours

4 hours

Departments

1. Political Science