Nebraska Wesleyan University

BUSAD 2500 Principles of Management

Catalog

2026-2027

Course Description

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.
(Normally offered each semester.)

Archway Curriculum: Essential Connections: Experiential Learning: Exploratory
Archway Curriculum: Integrative Core: Power Thread

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)