Nebraska Wesleyan University

Esports and Gaming Administration

Catalog

2026-2027

Departments

1. Health and Human Performance (Undergraduate)

Esports and Gaming Administration (18)

Requirements	18 hours
HHP 1550 Introduction To Games*	3 hours
HHP 1650 Intro To Esports Management*	3 hours
BUSAD 2500 Principles of Management	3 hours
HHP 3730 Sports Marketing and Communication	3 hours
HHP 3750 Convention, Event, Trade Show Planning*	3 hours
HHP 4650 Distribution Of Games*	3 hours

*This course is offered remotely via NWU's partnership with a Consortium. The partnership allows students to earn NWU credit for specific courses. Classes are designed by top academics and industry leaders, vetted by NWU, and taught by experts in the field.