

Esports and Gaming Administration

Catalog

2026-2027

Departments/Programs

1. Health and Human Performance (Undergraduate)

Esports and Gaming Administration (18)

Requirements	18 hours
<u>HHP 1550 Introduction To Games*</u>	3 hours
<u>HHP 1650 Intro To Esports Management*</u>	3 hours
<u>BUSAD 2500 Principles of Management</u>	3 hours
<u>HHP 3730 Sports Marketing and Communication</u>	3 hours
<u>HHP 3750 Convention, Event, Trade Show Planning*</u>	3 hours
<u>HHP 4650 Distribution Of Games*</u>	3 hours

*This course is offered remotely via NWU's partnership with a Consortium. The partnership allows students to earn NWU credit for specific courses. Classes are designed by top academics and industry leaders, vetted by NWU, and taught by experts in the field.