Nebraska Wesleyan University

Communication Studies (B.A., B.S.)

Catalog

2026-2027

Program Description

The Bachelor of Arts (B.A.) and Bachelor of Science (B.S.) are academically equivalent within the department.

Departments

1. Communication Studies

Communication Studies Major (B.A., B.S.**, 37-38 hours). A minor or second major is also required.

Core Requirements	24 hours
COMM 1250 Introduction to Communication Studies	4 hours
COMM 1510 Intercultural Communication	4 hours
COMM 2300 Communication Theory	4 hours
COMM 3500 Research Methods	4 hours
COMM 3700 Organizational Communication	4 hours
COMM 4100 Communication in the Professions	4 hours
Electives	**7 hours (minimum)**
COMM 2360 Experiencing the Culture of Italy	
COMM 2400 Communication and Leadership	
COMM 2550 Health Communication	
COMM 2600 Mass Media	
COMM 2970 Internship*	
COMM 3200 Persuasive Communication	
COMM 3300 Public Relations	
COMM 3600 Principles of Advertising	
COMM 3800 Communication through Dialogue	
COMM 4900 Selected Topics	

**The 2000-level internship may only be taken as an addition to at least 5 elective hours (e.g., a combination of any of the other electives equaling 5 hours). The class may be repeated.*

Capstone Experience	6-7 hours

COMM 4970 Internship	2-3 hours
COMM 4980 Communication and Contemporary Society	4 hours
Minor or Second Major Required	

**A Communication Studies major customarily earns either a B.A. or B.S. degree. However, if a student has a first major that is associated with a different baccalaureate degree, the Communication Studies major may serve as a second major for the degree associate with the first major (B.F.A., B.M., B.S.N.).