Nebraska Wesleyan University

Esports and Gaming Administration

Catalog

2025-2026

Departments

1. Health and Human Performance (Undergraduate)

Esports and Gaming Administration (18)

Requirements	18 hours
HHP 1550 Introduction To Games*	3 hours
HHP 1650 Intro To Esports Management*	3 hours
BUSAD 2500 Principles of Management	3 hours
HHP 3730 Sports Marketing and Communication*	3 hours
HHP 3750 Convention, Event, Trade Show Planning*	3 hours
HHP 4650 Distribution Of Games*	3 hours

This minor is offered online through a consortium of accredited colleges and universities. All courses within the program are delivered by faculty employed by partner institutions in the consortium, with technology and administrative support provided by Rize Education.

Oversight of courses offered through the consortium are reviewed and approved by Nebraska Wesleyan University. Students register through Nebraska Wesleyan University and receive academic credit from Nebraska Wesleyan University.