Nebraska Wesleyan University

Catalog 2025-2026

Minor:

Esports and Gaming Administration

Departments/Programs:

Health and Human Performance (Undergraduate)

Esports and Gaming Administration (18)

Requirements	18 hours
HHP 1550 Introduction To Games*	3 hours
HHP 1650 Intro To Esports Management*	3 hours
BUSAD 2500 Principles of Management	3 hours
HHP 3730 Sports Marketing and Communication*	3 hours
HHP 3750 Convention, Event, Trade Show Planning*	3 hours
HHP 4650 Distribution Of Games*	3 hours

This program is offered in an online or hybrid format through an academic partnership with a national consortium of accredited institutions.