Nebraska Wesleyan University

BUSAD 4460 Practicum

Catalog

2025-2026

Course Description

In this capstone course, students engage in a hands-on business analytics project, tackling a real-world data problem from start to finish. This immersive experience equips students with the skills needed for their future roles as analysts, with a special focus on honing job interview skills and communicating findings to stakeholders. Students will also learn how to build a portfolio for their job search. This online class has optional live sessions. Prerequisite: DATA-1350, BUSAD-2460, BUSAD-3560.

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)