Nebraska Wesleyan University

BUSAD 3560 Business Analytics II

Catalog

2025-2026

Course Description

This course is intended as a continuation of Business Analytics I. You'll build on your knowledge of business analytics tools by learning advanced SQL and Tableau skills and predictive modeling. This course is oriented around business case studies to apply this newfound knowledge to real-world scenarios. Prerequisite: Data-1350 with a grade of C- or better, BUSAD-2460 and a statistics course (Math-1300, BUSAD-2100 or ECON-2100).

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)