Nebraska Wesleyan University

BUSAD 2460 Business Analytics I

Catalog

2025-2026

Course Description

This course focuses on using the most common business analytics tools in the industry. You'll build foundational skills in SQL and Tableau to extract, analyze, and visualize data. You'll also dive into database design, hypothesis testing, and the nuances of big data in the business landscape. Prerequisite: DATA-1350 with a grade of C- or better and Math-1300, BUSAD-2100 or ECON-2100.

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)