

BUSAD 5810 Data Analysis for Healthcare Management

3 hours

Majors (Grad)

Business Administration (M.B.A.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

Healthcare managers that can leverage data analysis make more informed decisions that lead to better outcomes. Data in a healthcare context brings solutions, but also unique challenges that managers must navigate to harness its potential. In this course, students will explore effective management and integration of data-driven decisions in healthcare. By the end, students will be able to strategize and communicate data insights to drive ethical impact in healthcare systems.