

## **BUSAD 5680 Managing AI Projects**

3 hours

**Majors (Grad)**

Business Administration (M.B.A.)

**Departments/Programs:**

Business, Accounting and Economics (Undergraduate)

AI project can help predict trends and optimizes operations, allowing businesses to understand not just what has happened but what will happen-and what should be done about it. By the end of this course, students will be prepared to drive financial and operational impact by managing AI project lifecycles: developing comprehensive project plans, managing data and models, ensuring effective deployment, and communicating progress and outcomes to stakeholders.