Nebraska Wesleyan University

BUSAD 5680 Managing AI Projects

Catalog

2025-2026

Course Description

AI project can help predict trends and optimizes operations, allowing businesses to understand not just what has happened but what will happen-and what should be done about it. By the end of this course, students will be prepared to drive financial and operational impact by managing AI project lifecycles: developing comprehensive project plans, managing data and models, ensuring effective deployment, and communicating progress and outcomes to stakeholders.

Course Hours

3 hours

Departments

1. Business Administration (Graduate)