Nebraska Wesleyan University

BUSAD 5670 Python For Business Analytics

Catalog

2025-2026

Course Description

Managers who hope to stay competitive in business analytics need to be able to scale their analytics-and Python provides that solution. This course covers Python's significance in business analytics, setting up the Python environment, and learning basic syntax. You'll leverage three of Python's essential libraries-NumPy for numerical data, Pandas for data manipulation, and Matplotlib for data visualization-to use data to solve complex business problems.

Course Hours

3 hours

Departments

1. Business Administration (Graduate)