

BUSAD 5610 Business Use Cases For AI

3 hours

Majors (Grad)

Business Administration (M.B.A.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

Spreadsheet tools are the most universal and easily accessible program for most people to use and interpret data-and a vital skill for any analyst to know. In this course, students will learn data cleaning, financial modeling, optimization, and data visualization using PivotTables and PivotCharts, enabling students to analyze complex datasets, create forecasts, and effectively communicate insights to support data-driven decision-making in business contexts.