Nebraska Wesleyan University

INNOV 2000 Problem Solving

Catalog

2025-2026

Course Description

This course offers an immersive experience in Design Thinking as a tool for innovative ideas and strategy development. Design Thinking draws on methods from engineering and design, and combines them with ideas from the arts, tools from the social sciences, and insights from the business world. Students will complete readings and independent activities that support collaborative group work. Students gain experience in the field, where they discover the needs of their target audience with a real-world problem. They then iterate ideas to develop a range of promising possible solutions (product or service or system), create rough prototypes to take back out into the field, and test with real people in the target audience. The course culminates with a public pitch contest. Typically completed in the sophomore year.

Normally offered in the fall and spring.

Archway Curriculum: Essential Connections: Experiential Learning: Exploratory
Archway Curriculum: Integrative Core: Innovation Thread

Course Hours

3 hours

Departments

1. Innovation and Entrepreneurship