Nebraska Wesleyan University

BUSAD 3720 Risk Management & Insurance Planning

Catalog

2025-2026

Course Description

This course provides a comprehensive examination of the general principles of risk management and insurance planning for individual and family clients. The course first introduces students to the risk management and insurance planning process and working with clients to analyze and evaluate risk exposures. Second, the core insurance lines of coverage are explored in detail, including health, disability, long-term care, life, and personal property and casualty (homeowners', personal auto policy, etc.). In addition, the student will learn to analyze an individual and family's insurance needs, select the most appropriate insurance policy and company, and understand a business owner's use of insurance to protect the business's assets and future income. The course and curriculum are approved by the CFP Board of Standards. This course is an online class offered through the Lower Cost Models Consortium.

Prerequisite(s): Grade of "C-" or higher in BUSAD 3710 General Principles of Financial Planning.

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)