

**Course:**

**BUSAD 4700 Entrepreneurship**

**3 hours**

**Majors, Minors & Degrees:**

**Majors**

Innovation and Entrepreneurship (B.S.)

**Minors**

Marketing

**Departments/Programs:**

Business, Accounting and Economics (Undergraduate)

Students use multidisciplinary business skills to identify, analyze, and execute practical management solutions to the various problems and opportunities of a small business enterprise. The major projects preparation of an actual business plan. Lectures and guest speakers from the community help provide students a clearer understanding of the link between theoretical studies and the practical world of business.

*Prerequisite(s): Junior standing and grades of "C-" or better in ACCT 1310 Principles of Accounting I, BUSAD 2500 Principles of Management and BUSAD 2000 Principles of Marketing, or permission of the instructor.*

(Normally offered each spring semester.)