Nebraska Wesleyan University

Catalog 2025-2026

Course:

HHP 4220 Sport Finance

3 hours

Majors, Minors & Degrees:

Majors

Innovation and Entrepreneurship (B.S.) Sport Management (B.S.)

Minors

Sport Management

Departments/Programs:

Health and Human Performance (Undergraduate)

This course examines the sports industry in relation to the principles of budget, finance, and economics. Students will gain an understanding of financial management within the sport context.

Prerequisite(s): Junior standing.

(Normally offered each spring semester.)