Nebraska Wesleyan University

ART 1200 Introduction to Digital Media

Catalog

2025-2026

Course Description

This studio art course provides an introduction to digital concepts and techniques for creative media production + problem solving + presentation. Throughout the semester we will explore the possibilities for multifaceted, interdisciplinary, and complex forms of artistic practice. As participants in this journey we will aim to understand how we, as cultural producers, engage with media production + consumption, our relationship with digital platforms, and we will consider how digital tools have changed our experience of the world and how we can use these tools to create and comment on our experiences. Through technical demos you will be introduced to the software and techniques of digital processes for artists - including digital imaging, motion graphics, digital spaces, and editing for video and audio. While you will acquire skills that can be applied to the presentation and production of traditional art and graphic design, emphasis will be placed on digital technology as a distinct art medium, and its implications for creative expression and cultural production.

Archway Curriculum: Foundational Literacies: Creative and Performing Arts

Course Hours

4 hours

Departments

1. Art