

# Nebraska Wesleyan University

Catalog 2025-2026

Department/Program:

## Innovation and Entrepreneurship

Majors, Minors & Degrees:

### Majors

**Innovation and Entrepreneurship (B.S.)**

This degree attracts disrupters and self-starters who seek to identify, research, and solve problems with skills rooted in technology, business, arts, social sciences, and humanities. Students are encouraged to develop expertise beyond the major in the academic discipline of their choice. The best innovators are those who pair expertise with an entrepreneurial mindset.

### Program Learning Outcomes:

1. Students will combine liberal arts learning with the ability to identify opportunities, overcome obstacles, and learn from setbacks.
2. Students will develop an entrepreneurial mindset.
3. Students will learn to create, test and revise their ideas.
4. Students will engage in problem-solving through project-based learning by collaborating and working in teams.
5. Students will engage in real world settings through internships, projects, and partnerships with local founders.

### Courses

**INNOV 4970 Internship (1-8 hours)**

First-hand experience working in startups, businesses or nonprofits alongside innovators, entrepreneurs and intrapreneurs. The students will work with the director of the program to arrange the internship. Typically completed in the junior year. No Pass/Fail. Prerequisite: INNOV-2000 and junior standing or permission of the program chair.

Archway Curriculum: Essential Connections: Experiential Learning: Intensive