Nebraska Wesleyan University

Business-Sociology (B.S.)

Catalog

2025-2026

Program Description

The business-sociology degree combines courses in business, accounting and economics with courses in sociology and anthropology.

Departments

1. Business, Accounting and Economics (Undergraduate)
2. Sociology

Business-Sociology Major (B.S., 41-44 hours)

Required Courses	25-26 hours
SOC 1110 Introduction to Sociology	4 hours
SOC 3920 Social Theory	4 hours
SOC 3930 Quantitative Research Methods	4 hours
SOC 3940 Qualitative Research Methods	4 hours
ECON 1530 Macroeconomic Principles or ECON 1540 Microeconomic Principles	3 hours
ECON 3350 Introductory Econometrics	3 hours
Statistics course (Choose from:) • BUSAD 2100 Business and Economic Statistics • MATH 1300 Statistics • PSYCH 2100 Psychological Statistics	3-4 hours
Electives	**12-14 hours**
Choose at least four courses from the following. No more than two courses may be from one discipline. • SOC 1330/SOC 2330 Race Relations and Minority Groups • SOC 2530 Population and Environment • SOC 3370 Social Inequality • SOC 3290 Grant Writing and Fundraising • ACCT 1310 Principles of Accounting I • BUSAD 2300 Business Communication • BUSAD 2500 Principles of Management • BUSAD 2700 Business Law I • BUSAD 3200 Human Resource Management	12-14 hours
Capstone	**4 hours**
SOC 4980 Senior Seminar	1 hour
SOC 4970 Internship or BUSAD 4970 Business Internship or SOC 4990 Thesis	3 hours