Nebraska Wesleyan University

Catalog 2025-2026

Major:

Business Administration (B.A., B.S.)

Academically equivalent, both bachelor of art and bachelor of science degrees will prepare you for a career in Business Administration. If you choose to graduate with two majors, and one major is only offered as a B.A. or B.S., the second major should match the first degree.

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

Business Administration Major (B.A. or B.S., 51 hours)

Required Courses	48 hours
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1530 Macroeconomic Principles	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD 2000 Principles of Marketing	3 hours

3 hours

3 hours

Statistics course (Choose from:)

- BUSAD 2100 Business and Economic Statistics
- MATH 1300 Statistics
- MATH 3300 Mathematical Statistics I
- PSYCH 2100 Psychological Statistics
- SOC 2910 Social Statistics
- or other department approved Statistics course

BUSAD 2300 Business Communication	3 hours
BUSAD 2500 Principles of Management	3 hours
BUSAD 2700 Business Law I	3 hours
BUSAD 3100 Managing Information Systems	3 hours
BUSAD 3200 Human Resource Management	3 hours
BUSAD 3300 Quantitative Methods	3 hours
BUSAD 3700 Financial Management	3 hours
BUSAD 4600 Business Ethics	3 hours
BUSAD 4970 Business Internship	3 hours

International Course (select one)

- BUSAD 4300 International Marketing
- BUSAD 4400 International Finance
- ECON 4570 International Trade

Capstone	3 hours
BUSAD 4800 Strategic Management	3 hours

Also required: A department-approved math course: (MATH 1100 College Algebra or MATH 1600 Calculus I).

MATH 1600 Calculus I is strongly recommended for students considering graduate school.