Nebraska Wesleyan University

Business Administration (M.B.A.)

Catalog

2025-2026

Program Description

The Master of Business Administration (MBA) prepares students to analyze problems and develop strategic solutions for their workplace. The MBA focuses on real-world application of business knowledge and skills. The MBA is a 36-hour fully online program that consists of three parts: (1) general knowledge (2) required core and (3) electives or an Area of Specialization selected to meet your goals. In addition, students will participate in the mentoring program designed to enhance networking opportunities.

Admission Requirements

To be considered for admission to the Master of Business Administration program, students must meet the following specific admissions requirements of the MBA program:

- A cumulative undergraduate grade point average of 3.0 or higher preferred (on a 4.0 scale).
- Where multiple institutions were attended, cumulative GPA will be calculated from all transcripts.

Application Process

- Apply online for free.
- Provide names and addresses of two education- or work-related references.
- Upload your resume.
- Upload a 300-500 word personal goals statement describing your reasons to pursue an MBA.

Undergraduate Transcript

Contact your degree-granting institution and request that they send an official transcript to:

Nebraska Wesleyan University
Graduate, Adult, and Transfer Admissions
5000 St. Paul Avenue
Lincoln, NE 68504

NWU Undergraduate Transcript Request

If you graduated from Nebraska Wesleyan and did not transfer in any courses from another institution, you do not need to request transcripts from NWU.

Departments

1. Business Administration (Graduate)

Master of Business Administration (36 hours)

General Knowledge*	15 hours
ACCT 5010 Accounting for Decision Making	3 hours
ECON 5030 Managerial Economics	3 hours
BUSAD 5000 Mentoring Experience **Students must complete this course twice during their program*	0 hour*

General Knowledge*	15 hours
BUSAD 5010 The Language of Business	2 hours
BUSAD 5030 Self-Awareness, Adaptability, and Authenticity	1 hour
BUSAD 5040 Managerial Finance	3 hours
BUSAD 5110 Marketing Management	3 hours

*Students may waive specific general knowledge classes if it is determined they have sufficient academic background in the area. Waiver of general knowledge courses will be determined on a case-by-case basis based on transcript review and work experience. The first six credit hours (two courses) waived will count toward the 36-hour MBA requirement. Students must take a minimum of 30 graduate credits to earn an MBA. Additional general knowledge classes waived must be replaced by additional credit hours from other MBA courses.

If you have not successfully completed a statistics course in your previous college coursework, you will need to complete a statistics course in the first year of the program to fulfill that knowledge area. Please plan to discuss options with the MBA program director.

Required Core	6 hours
BUSAD 5260 Organizational Behavior	3 hours
BUSAD 5330 Business Ethics and Corporate Responsibility	3 hours

Electives or Area of Specialization	12 hours

Select 12 hours of elective courses or an Area of Specialization from below.

***Artificial Intelligence:**

- BUSAD 5600 General AI For Managers**
- BUSAD 5610 Business Use Cases For AI**
- BUSAD 5620 AI Governance and Ethics**
- BUSAD 5680 Managing AI Projects**

***Business Analytics:**

- BUSAD 5650 Storytelling With Data**
- BUSAD 5660 Spreadsheet Modeling for Decision-Making**
- BUSAD 5670 Python For Business Analytics**
- BUSAD 5680 Managing AI Projects**

***Cybersecurity:**

- BUSAD 5700 Information Governance, Risk Management, and Compliance**
- BUSAD 5710 Network Architectures For Cyber Managers**
- BUSAD 5720 Cyber Risk Management and Strategy**
- BUSAD 5730 Executive Cyber Defense**

***Finance:**

- BUSAD 5040 Managerial Finance
- BUSAD 5750 Capital Markets and Investing**
- BUSAD 5760 Financial Statements Analysis and Valuation**
- BUSAD 5770 Frontiers of Finance**

***Healthcare Administration:**

- BUSAD 5800 Structure and Economics of the US Healthcare System**
- BUSAD 5810 Data Analysis for Healthcare Management**
- HCMGT 5890 Seminar in Healthcare Management
- NURS 5420 Finance and Accounting in Health Care System

Master's Capstone	3 hours

BUSAD 5500 Business Strategy
Taken in the final 12 hours of the program.

This major is offered online through a consortium of accredited colleges and universities. All courses within the program are delivered by faculty employed by partner institutions in the consortium, with technology and administrative support provided by Rize Education.

Oversight of courses offered through the consortium are reviewed and approved by Nebraska Wesleyan University. Students register through Nebraska Wesleyan University and receive academic credit from Nebraska Wesleyan University.