Nebraska Wesleyan University

Catalog 2024-2025

Minor:

Sport Management

Departments/Programs:

Health and Human Performance (Undergraduate)

Sport Management Minor (17 hours)

• HHP 3730 Sports Marketing and Communication

• HHP 4220 Sport Finance

Requirements	17 hours
HHP 1700 Introduction to Sport Management and Leadership	3 hours
HHP 2920 Sport Facility and Event Management	3 hours
BUSAD 2500 Principles of Management	3 hours
Select 8 hours from the following courses:	
 HHP 1740 Sport in Society HHP 3210 Current Issues and Ethics in Sport HHP 3700 Sport Law and Governance 	8 hours