## **Nebraska Wesleyan University**

Catalog 2024-2025

Major:

## **International Business (B.A.)**

The International Business major consists of three sections. A minor or major in a modern foreign language is required. International Business majors must study or work abroad for at least one semester in an approved program.

Mathematics, as required for the business administration major, is strongly recommended. This is especially important for those students who plan to pursue graduate studies in this field.

## Departments/Programs:

Business, Accounting and Economics (Undergraduate)

International Business major (B.A., 45 hours)

| CCT 1320 Principles of Accounting II  3 hours  CON 1530 Macroeconomic Principles  3 hours  CON 1540 Microeconomic Principles  3 hours  CON 4570 International Trade  3 hours  CON 4570 International Trade  3 hours  Assume that the second statistics course (Choose from:)  BUSAD 2000 Principles of Marketing  4 hours  BUSAD 2100/ECON 2100 Business and Economic Statistics  MATH 1300 Statistics  PSYCH 2100 Psychological Statistics  SOC 2910 Social Statistics  or other department approved Statistics course  USAD 2300 Business Communication  3 hours  USAD 2700 Business Law I  3 hours  USAD 3700 Financial Management  3 hours  | International Business courses  | 42 hours |
|---|---|----------|
| 20N 1530 Macroeconomic Principles  3 hours  20N 1540 Microeconomic Principles  3 hours  20N 4570 International Trade  3 hours  4 BUSAD 2100/ECON 2100 Business and Economic Statistics  4 MATH 1300 Statistics  5 PSYCH 2100 Psychological Statistics  6 PSYCH 2100 Psychological Statistics  6 or other department approved Statistics course  20N 4570 Principles of Management  3 hours  20N 4570 Principles of Management  3 hours  20N 4570 Business Law I  3 hours  20N 4570 Financial Management  3 hours | ACCT 1310 Principles of Accounting I  | 3 hours  |
| 20N 1540 Microeconomic Principles  3 hours  20N 4570 International Trade  3 hours  21SAD 2000 Principles of Marketing  3 hours  21SAD 2000 Principles of Marketing  4 BUSAD 2100/ECON 2100 Business and Economic Statistics  5 MATH 1300 Statistics  7 PSYCH 2100 Psychological Statistics  8 SOC 2910 Social Statistics  9 or other department approved Statistics course  21SAD 2300 Business Communication  3 hours  21SAD 2500 Principles of Management  3 hours  21SAD 2700 Business Law I  3 hours  21SAD 3700 Financial Management  3 hours  | ACCT 1320 Principles of Accounting II   | 3 hours  |
| SON 4570 International Trade  3 hours  JSAD 2000 Principles of Marketing  3 hours  atistics course (Choose from:)  BUSAD 2100/ECON 2100 Business and Economic Statistics  MATH 1300 Statistics  PSYCH 2100 Psychological Statistics  SOC 2910 Social Statistics  or other department approved Statistics course  JSAD 2300 Business Communication  3 hours  JSAD 2700 Principles of Management  3 hours  JSAD 2700 Business Law I  3 hours  | ECON 1530 Macroeconomic Principles  | 3 hours  |
| Asistics course (Choose from:)  BUSAD 2100/ECON 2100 Business and Economic Statistics MATH 1300 Statistics PSYCH 2100 Psychological Statistics SOC 2910 Social Statistics or or other department approved Statistics course  USAD 2300 Business Communication  JSAD 2500 Principles of Management  JSAD 2700 Business Law I  JSAD 3700 Financial Management  JSAD 3700 Financial Management  3 hours  | ECON 1540 Microeconomic Principles  | 3 hours  |
| atistics course (Choose from:)  BUSAD 2100/ECON 2100 Business and Economic Statistics MATH 1300 Statistics PSYCH 2100 Psychological Statistics SOC 2910 Social Statistics or or other department approved Statistics course  USAD 2300 Business Communication 3 hours  USAD 2500 Principles of Management 3 hours  USAD 2700 Business Law I 3 hours  USAD 3700 Financial Management 3 hours   | ECON 4570 International Trade   | 3 hours  |
| BUSAD 2100/ECON 2100 Business and Economic Statistics MATH 1300 Statistics PSYCH 2100 Psychological Statistics SOC 2910 Social Statistics or or other department approved Statistics course  USAD 2300 Business Communication 3 hours  USAD 2500 Principles of Management 3 hours  USAD 2700 Business Law I 3 hours  USAD 3700 Financial Management 3 hours   | BUSAD 2000 Principles of Marketing  | 3 hours  |
| JSAD 2500 Principles of Management  JSAD 2700 Business Law I  JSAD 3700 Financial Management  3 hours  3 hours  | <ul> <li>MATH 1300 Statistics</li> <li>PSYCH 2100 Psychological Statistics</li> <li>SOC 2910 Social Statistics</li> </ul> | 3 hours  |
| JSAD 2700 Business Law I  JSAD 3700 Financial Management  3 hours   | BUSAD 2300 Business Communication   | 3 hours  |
| JSAD 3700 Financial Management 3 hours  | BUSAD 2500 Principles of Management   | 3 hours  |
|   | BUSAD 2700 Business Law I   | 3 hours  |
| JSAD 4300 International Marketing 3 hours   | SUSAD 3700 Financial Management   | 3 hours  |
|   | SUSAD 4300 International Marketing  | 3 hours  |

| International Business courses   | 42 hours |  |
|----------------------------------|----------|--|
| BUSAD 4400 International Finance | 3 hours  |  |
| BUSAD 4800 Strategic Management  | 3 hours  |  |
| Modern Language Major or Minor   |          |  |

A Modern Language Literacy minor or Modern Language Studies major is required. Students whose second language is English can meet this requirement by completing seven credit hours in Modern Language electives.

## **Study Abroad**

International Business majors must study or work abroad for at least one semester in an approved program.

| Capstone                       | 3 hours |
|--------------------------------|---------|
| BUSAD 4970 Business Internship | 3 hours |

The senior internship must be approved by the student's advisor and the coordinator for internships. It is the responsibility of the student to seek out an appropriate internship. This internship may be completed as part of an approved study abroad experience.