Course:

ECON 5030 Managerial Economics

3 hours

Majors (Grad)
Business Administration (M.B.A.)
Business Administration (M.S.N. bridge to M.B.A.)
Nursing/Business Administration (M.S.N./M.B.A.) Joint Degree

Departments/Programs:

Business Administration (Graduate)

This course is an overview of how economic theory is applied to evaluating and making decisions and understanding decisions of others. It will cover the basics of the classical microeconomic analysis: supply and demand model and its applications under different assumptions about the market structure. Among topics covered are also more complex pricing strategies and decision making under uncertainty, elements of game theory and its applications to analyzing decision making.