Nebraska Wesleyan University

Catalog 2024-2025

Course:

BUSAD 3100 Managing Information Systems

3 hours

Majors, Minors & Degrees:

Maiors

Business Administration (B.A., B.S.) Data Analytics (B.A., B.S.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

This course will provide an introduction and overview to the managing of information systems (MIS) in today's organizations. The focus is on the use of strategic information systems related to decision making processes and activities in the functional areas of organizations such as operations, management, and marketing.

Prerequisite(s): BUSAD 2500 Principles of Management or permission of the instructor.