# Nebraska Wesleyan University

Catalog 2024-2025

# HHP 4220 Sport Finance

3 hours

## Majors, Minors & Degrees:

#### Majors

Innovation and Entrepreneurship (B.S.) Sport Management (B.S.)

# Minors

Sport Management

### Departments/Programs:

Health and Human Performance (Undergraduate)

This course examines the sports industry in relation to the principles of budget, finance, and economics. Students will gain an understanding of financial management within the sport context. *Prerequisite(s): Junior standing.* 

(Normally offered each spring semester.)