**Nebraska Wesleyan University**

# COMM 3200 Persuasive Communication

## Catalog

2024-2025

## Course Description

A study of theories and practices of persuasion within a variety of communication contexts. Students will be expected to apply these concepts to out-of-class persuasive situations.
*Prerequisite(s): Junior standing.*
(Normally offered each semester.)

Archway Curriculum: Essential Connections: Speaking Instructive
Archway Curriculum: Integrative Core: Power Thread

## Course Hours

4 hours

## Departments

1. Communication Studies