

ECON 4550 Industrial Organization

3 hours

Majors, Minors & Degrees:

Majors

Innovation and Entrepreneurship (B.S.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

A study of the structure, conduct, and performance of U.S. industry. Emphasis is placed on the relationship between the elements of market structure and their effect on both the conduct and performance of the modern corporation. The evolution of public policy in relationship with the corporation is emphasized, particularly in the form of antitrust laws.

*Prerequisite(s): Junior standing and grade of "C-" or better in **ECON 1540 Microeconomic Principles** or permission of the instructor.*