Nebraska Wesleyan University

Catalog 2024-2025

BUSAD 2500 Principles of Management

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)
Business Administration (B.A., B.S.)
Business-Sociology (B.S.)
Financial Planning (B.A., B.S)
International Business (B.A.)
Project Management (B.A., B.S.)
Sport Management (B.S.)

Minors

Human Resources Management Sport Management

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)