

# ACCT 1310 Principles of Accounting I

3 hours

## Majors, Minors & Degrees:

### Majors

Accounting (B.A., B.S.)  
Business Administration (B.A., B.S.)  
Business-Sociology (B.S.)  
Digital Marketing (B.A., B.S.)  
Economics (B.A., B.S.)  
Financial Planning (B.A., B.S.)  
Innovation and Entrepreneurship (B.S.)  
International Business (B.A.)  
Project Management (B.A., B.S.)  
Sport Management (B.S.)

### Minors

Accounting  
Business Administration  
Finance

## Departments/Programs:

Business, Accounting and Economics (Undergraduate)

This is an introduction to the basic accounting model and the framework for developing financial statements. The major focus is on the study of generally accepted accounting principles as they apply to the measurement of income and the presentation of a firm's financial position.

(Normally offered each semester.)