

Nebraska Wesleyan University
 Catalog 2023-2024

Major:

Business-Sociology (B.S.)

The business-sociology degree combines courses in business, accounting and economics with courses in sociology and anthropology.

Departments/Programs:

Business, Accounting and Economics (Undergraduate)
 Sociology and Anthropology

Business-Sociology Major (B.S., 52-56 hours)

Required Courses	39-42 hours
SOC 1110 Introduction to Sociology	4 hours
SOC 1330/SOC 2330 Race Relations and Minority Groups	4 hours
SOC 3370 Social Inequality	4 hours
SOC 3920 Social Theory	4 hours
SOC 3930 Quantitative Research Methods	4 hours
SOC 3940 Qualitative Research Methods	4 hours
Take two from the following: SOC 3520 Group Dynamics or BUSAD 2500 Principles of Management or BUSAD 3200 Human Resource Management	6-8 hours
ACCT 1310 Principles of Accounting I	3 hours
ECON 1530 Macroeconomic Principles or ECON 1540 Microeconomic Principles	3 hours
Statistics course (Choose from:)	3-4 hours
<ul style="list-style-type: none"> • BUSAD 2100/ECON 2100 Business and Economic Statistics • SOC 2910 Social Statistics • or other department approved Statistics course 	
Electives	10-11 hours
Select three courses from the following and/or from courses not taken from above requirements. No more than two courses may be from one discipline.	10-11 hours
BUSAD 2000 Principles of Marketing	
BUSAD 2700 Business Law I	
BUSAD 3000 Organizational Behavior	
BUSAD 4100 Advanced Human Resource Management	
BUSAD 4700 Entrepreneurship	
SOC 1350/SOC 2350 Sociology of the Family	
SOC 2530 Population and Environment	
SOC 3540/SOC 4540 Urban Communities	

Capstone

3 hours

SOC 4970 Internship or BUSAD 4970 Business Internship or
SOC 4990 Thesis

3 hours