Nebraska Wesleyan University

Business-Sociology (B.S.)

Catalog

2023-2024

Program Description

The business-sociology degree combines courses in business, accounting and economics with courses in sociology and anthropology.

Departments

1. Business, Accounting and Economics (Undergraduate)
2. Sociology and Anthropology

Business-Sociology Major (B.S., 52-56 hours)

Required Courses	39-42 hours
SOC 1110 Introduction to Sociology	4 hours
SOC 1330/SOC 2330 Race Relations and Minority Groups	4 hours
SOC 3370 Social Inequality	4 hours
SOC 3920 Social Theory	4 hours
SOC 3930 Quantitative Research Methods	4 hours
SOC 3940 Qualitative Research Methods	4 hours
Take two from the following: SOC 3520 Group Dynamics or BUSAD 2500 Principles of Management or BUSAD 3200 Human Resource Management	6-8 hours
ACCT 1310 Principles of Accounting I	3 hours
ECON 1530 Macroeconomic Principles or ECON 1540 Microeconomic Principles	3 hours
Statistics course (Choose from:) • BUSAD 2100/ECON 2100 Business and Economic Statistics • SOC 2910 Social Statistics • or other department approved Statistics course	3-4 hours
Electives	**10-11 hours**

Select three courses from the following and/or from courses not taken from above requirements. No more than two courses may be from one discipline. BUSAD 2000 Principles of Marketing BUSAD 2700 Business Law I BUSAD 3000 Organizational Behavior BUSAD 4100 Advanced Human Resource Management BUSAD 4700 Entrepreneurship SOC 1350/SOC 2350 Sociology of the Family SOC 2530 Population and Environment SOC 3540/SOC 4540 Urban Communities	10-11 hours
Capstone	**3 hours**
SOC 4970 Internship or BUSAD 4970 Business Internship or SOC 4990 Thesis	3 hours