Nebraska Wesleyan University

Sport Management

Catalog

2023-2024

Departments

1. Health and Human Performance (Undergraduate)

Sport Management Minor (17 hours)

Requirements	17 hours
HHP 1700 Introduction to Sport Management and Leadership	3 hours
HHP 2920 Sport Facility and Event Management	3 hours
BUSAD 2500 Principles of Management	3 hours
Select 8 hours from the following courses: • HHP 1740 Sport in Society • HHP 3210 Current Issues and Ethics in Sport • HHP 3700 Sport Law and Governance • HHP 3730 Sports Marketing and Communication • HHP 4220 Sport Finance	8 hours