Nebraska Wesleyan University

BUSAD 4710 Entrepreneurship Practicum

Catalog

2023-2024

Course Description

Students will complete an entrepreneurial practicum with a local business owner related to an area of interest of the student. This course is designed to give each student experience and insight into the processes entrepreneurs use in finding practical managerial solutions to the problems/opportunities of a business venture.
Pre or corequisite(s): BUSAD 4700 Entrepreneurship.

Archway Curriculum: Essential Connections: Experiential Learning: Intensive

Course Hours

1 hour

Departments

1. Business, Accounting and Economics (Undergraduate)