Nebraska Wesleyan University

BUSAD 5440 Reality Based Management

Catalog

2023-2024

Course Description

In this course, students will learn practical applications of Management, Leadership and Supervision theory. Practical applications begin with identification of problems and opportunities in a format that allows systematic solutions. The course is based on Kotter's concept of the difference between leadership and management dimensions and utilizes real world challenges to design systematic plans of improvement.

Course Hours

3 hours

Departments

1. Business Administration (Graduate)