Nebraska Wesleyan University

BUSAD 3100 Managing Information Systems

Catalog

2023-2024

Course Description

This course will provide an introduction and overview to the managing of information systems (MIS) in today's organizations. The focus is on the use of strategic information systems related to decision making processes and activities in the functional areas of organizations such as operations, management, and marketing.
Prerequisite(s): BUSAD 2500 Principles of Management or permission of the instructor.

Archway Curriculum: Integrative Core: Innovation Thread

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)