Nebraska Wesleyan University

Catalog 2023-2024

BUSAD 5260 Organizational Behavior

3 hours

Majors, Minors & Degrees:

Majors (Grad)

Business Administration (M.B.A.) Business Administration (M.S.N. bridge to M.B.A.) Nursing/Business Administration (M.S.N./M.B.A.) Joint Degree

Certificates

Executive Leadership

Departments/Programs:

Business Administration (Graduate)

Provides a conceptual basis for managers to interpret, assess, and influence human behavior in an organization. Analyzes the interaction of individual, group, and organizational dynamics that influence human behavior in organizations and determines appropriate management approaches to foster a productive work environment. Examines a variety of theories, models and strategies used to understand motivation and individual behavior, decision making, the dynamics of groups, work teams, communication, leadership, power and politics, conflict resolution, work design, organizational structure and culture, and managing change.