

## BUSAD 2300 Business Communication

3 hours

### Majors, Minors & Degrees:

#### Majors

Accounting (B.A., B.S.)  
Business Administration (B.A., B.S.)  
Digital Marketing (B.A., B.S.)  
Economics (B.A., B.S.)  
Financial Planning (B.A., B.S.)  
International Business (B.A.)  
Project Management (B.A., B.S.)  
Sport Management (B.S.)

#### Minors

Writing

### Departments/Programs:

Business, Accounting and Economics (Undergraduate)

This course will review the basics of effective oral and written communication and apply these basics to business writing and presentations. A variety of individual and collaborative projects, including memos, letters, and reports, will emphasize the process of drafting, revising, and editing business communications.

*Prerequisite(s): Business Administration, Accounting, Economics, International Business, or Sport Management major.*