Nebraska Wesleyan University

Catalog 2022-2023

COMM 4300 Professional Communication Strategies

3 hours

Majors (Adult)

Organizational Leadership and Communication (B.S.)

Minors (Adult)

Organizational Leadership and Communication

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

The course will provide knowledge and skill development relating to essential organizational communication effectiveness including individual, group, organizational and public strategies. Offered in the Adult Undergraduate program only. Prerequisite(s): COMM-1200 and COMM-1100.