

**Course:**

**COMM 2600 Mass Media**

**4 hours**

**Majors, Minors & Degrees:**

**Majors**

Communication Studies (B.A., B.S.)

**Minors**

Communication Studies

Marketing

**Minors (Adult)**

Marketing

**Departments/Programs:**

Communication Studies

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.

(Normally offered each spring semester.)