

COMM 2600 Mass Media

4 hours

Majors, Minors & Degrees:

Majors

Communication Studies (B.A., B.S.)

Minors

Communication Studies

Marketing

Minors (Adult)

Marketing

Departments/Programs:

Communication Studies

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.
(Normally offered each spring semester.)