

## ECON 1540 Microeconomic Principles

3 hours

### Majors, Minors & Degrees:

#### Majors

Accounting (B.A., B.S.)  
Business Administration (B.A., B.S.)  
Business-Sociology (B.S.)  
Economics (B.A., B.S.)  
Financial Planning (B.A., B.S.)  
History-Social Science Education (B.A., B.S.)  
International Business (B.A.)  
Project Management (B.A., B.S.)  
Sport Management (B.S.)

#### Majors (Adult)

Business Administration (B.S.)  
Financial Planning (B.S.)  
Project Management (B.S.)

#### Minors

Business Administration  
Economics  
Finance

#### Minors (Adult)

Business Administration  
Finance

### Departments/Programs:

Business (Adult Undergraduate)  
Business, Accounting and Economics (Undergraduate)

An examination of the microeconomic theories, problems, and policies of the U.S. economy. Topics include the theory of the firm, market structures, and current economic issues such as income distribution, antitrust policy, poverty, the farm problem, and international trade.

*Prerequisite(s): ECON 1530 Macroeconomic Principles strongly recommended.*  
(Normally offered each semester.)