Major:

Organizational Leadership and Communication (B.S.)

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

Organizational Leadership and Communication (36 hours)

<u> </u>	Core Courses	24 hours
LEAD 3200 Interpersonal Communication for Leadership 3 hours LEAD 4100 Group and Team Dynamics 3 hours LEAD 4300 Leadership for Complex Challenges 3 hours LEAD 4500 Action Research for Leadership 3 hours COMM 4200 Conflict Resolution 3 hours BUSAD 3000 Organizational Behavior or BUSAD 5260 Organizational Behavior or BUSAD 5260 Organizational Behavior 3 hours COMM 1650 Communication and Global Diversity 3 hours COMM 1650 Communication and Global Diversity 3 hours COMM 1600 Diversity Issues in U.S. Society 6 hours COMM 1700 Copy and Layout 3 hours COMM 2301 Communication Theory 3 hours COMM 2601 Mass Media 3 hours COMM 3201 Persuasive Communication 3 hours COMM 3300 Public Relations 3 hours COMM 3301 Communication Research Methods 3 hours COMM 3701 Organizational Communication 3 hours COMM 3200 Principles of Marketing 3 hours BUSAD 2000 Principles of Marketing 3 hours BUSAD 3400 Promotional Strategy 3 hours BUSAD 3500 Consumer Behavior 3 hours	COMM 1100 Introduction to Organizational Communication	3 hours
LEAD 4100 Group and Team Dynamics 3 hours LEAD 4300 Leadership for Complex Challenges 3 hours LEAD 4300 Leadership for Complex Challenges 3 hours COMM 4200 Conflict Resolution 3 hours BUSAD 3000 Organizational Behavior or BUSAD 5260 Organizational Behavior or BUSAD 5260 Organizational Behavior or COMM 1600 Diversity 3 hours COMM 1650 Communication and Global Diversity 3 hours COMM 1650 Communication and Global Diversity 3 hours Electives - Choose two 6 hours COMM 1600 Diversity Issues in U.S. Society 3 hours Electives - Choose two 6 hours COMM 2301 Communication Theory 3 hours COMM 2301 Communication Theory 3 hours COMM 3201 Persuasive Communication Communication 3 hours COMM 3300 Public Relations 3 hours COMM 3501 Communication Research Methods 3 hours COMM 3701 Organizational Communication Communication 3 hours COMM 3701 Organizational Communication Strategies 3 hours BUSAD 2500 Principles of Marketing 3 hours BUSAD 2500 Principles of Management 3 hours BUSAD 3500 Consumer Behavior 3 hours BUSAD 3500 Consumer Behavior 3 hours	LEAD 3100 Introduction to Leadership	3 hours
LEAD 4300 Leadership for Complex Challenges 3 hours LEAD 4500 Action Research for Leadership 3 hours COMM 4200 Conflict Resolution 3 hours BUSAD 3000 Organizational Behavior or BUSAD 5260 Organizational Behavior 3 hours Inclusive Leadership and Communications Elective - Choose one 3 hours COMM 1650 Communication and Global Diversity 3 hours COMM 1660 Diversity Issues in U.S. Society 3 hours Electives - Choose two 6 hours COMM 170 Copy and Layout 3 hours COMM 2301 Communication Theory 3 hours COMM 2601 Mass Media 3 hours COMM 3201 Persuasive Communication 3 hours COMM 3300 Public Relations 3 hours COMM 3301 Communication Research Methods 3 hours COMM 3701 Organizational Communication 3 hours COMM 3701 Organizational Communication Strategies 3 hours BUSAD 2500 Principles of Marketing 3 hours BUSAD 2500 Principles of Management 3 hours BUSAD 3500 Consumer Behavior 3 hours BUSAD 3500 Marketing Management 3 hours	LEAD 3200 Interpersonal Communication for Leadership	3 hours
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BUSAD 4200 Marketing Management 3 hours	BUSAD 3400 Promotional Strategy	3 hours
	BUSAD 3500 Consumer Behavior	3 hours
BUSAD 4600 Business Ethics 3 hours	BUSAD 4200 Marketing Management	3 hours
	BUSAD 4600 Business Ethics	3 hours

Electives - Choose two	6 hours
BUSAD 4700 Entrepreneurship	3 hours
BUSAD 5250 Leadership	3 hours
BUSAD 5300 International Business	3 hours
BUSAD 5330 Business Ethics and Corporate Responsibility	3 hours
BUSAD 5430 Innovation	3 hours
Capstone	3 hours
LEAD 4980 Organizational Leadership and Communication Seminar	3 hours