

Major:

## Organizational Leadership and Communication (B.S.)

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

### Organizational Leadership and Communication (36 hours)

Core Courses		24 hours
COMM-1100		COMM-1100
LEAD-3100		LEAD-3100
LEAD-3200		LEAD-3200
LEAD-4100		LEAD-4100
LEAD-4300		LEAD-4300
LEAD-4500		LEAD-4500
COMM-4200		COMM-4200
BUSAD 3000 Organizational Behavior or BUSAD 5260 Organizational Behavior		3 hours
Inclusive Leadership and Communications Elective - Choose one		3 hours
COMM-1650		COMM-1650
COMM 1600 Diversity Issues in U.S. Society		3 hours
Electives - Choose two		6 hours
COMM 1170 Copy and Layout		3 hours
COMM-2301		COMM-2301
COMM-2601		COMM-2601
COMM-3201		COMM-3201
COMM 3300 Public Relations		3 hours
COMM-3501		COMM-3501
COMM-3701		COMM-3701
COMM-4300		COMM-4300
BUSAD 2000 Principles of Marketing		3 hours
BUSAD 2500 Principles of Management		3 hours
BUSAD 3400 Promotional Strategy		3 hours
BUSAD 3500 Consumer Behavior		3 hours
BUSAD 4200 Marketing Management		3 hours
BUSAD 4600 Business Ethics		3 hours
BUSAD 4700 Entrepreneurship		3 hours
BUSAD 5250 Leadership		3 hours
BUSAD 5300 International Business		3 hours
BUSAD 5330 Business Ethics and Corporate Responsibility		3 hours
BUSAD 5430 Innovation		3 hours
<b>Capstone</b>		<b>3 hours</b>

