**Nebraska Wesleyan University**

# Business-Sociology (B.S.)

## Catalog

2021-2022

## Program Description

The business-sociology degree combines courses in business, accounting and economics with courses in sociology and anthropology.

## Departments

1. Business, Accounting and Economics (Undergraduate)
2. Sociology and Anthropology

### Business-Sociology Major (B.S., 52-57 hours)

| Required Courses | 39-42 hours |
|---|---|
| SOC 1110 Introduction to Sociology | 4 hours |
| SOC 1330/SOC 2330 Race Relations and Minority Groups | 4 hours |
| SOC 3370 Social Inequality | 4 hours |
| SOC 3920 Social Theory | 4 hours |
| SOC 3930 Quantitative Research Methods | 4 hours |
| SOC 3940 Qualitative Research Methods | 4 hours |
| Take two from the following:<br>SOC 3520 Group Dynamics or<br>BUSAD 2500 Principles of Management or<br>BUSAD 3200 Human Resource Management | 6-8 hours |
| ACCT 1310 Principles of Accounting I | 3 hours |
| ECON 1530 Macroeconomic Principles or<br>ECON 1540 Microeconomic Principles | 3 hours |
| Statistics course (Choose from:)<br>• BUSAD 2100/ECON 2100 Business and Economic Statistics<br>• SOC 2910 Social Statistics<br>• or other department approved Statistics course | 3-4 hours |
| **Electives** | **10-11 hours** |

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| Select three courses from the following and/or from courses not taken from above requirements. No more than two courses may be from one discipline.<br><br>BUSAD 2000 Principles of Marketing<br><br>BUSAD 2700 Business Law I<br><br>BUSAD 3000 Organizational Behavior<br><br>BUSAD 4100 Advanced Human Resource Management<br><br>BUSAD 4700 Entrepreneurship<br><br>SOC 1350/SOC 2350 Sociology of the Family<br><br>SOC 2530 Population and Environment<br><br>SOC 3540/SOC 4540 Urban Communities | 10-11 hours |
| **Capstone** | **3 hours** |
| SOC 4970 Internship or BUSAD 4970 Business Internship or SOC 4990 Thesis | 3 hours |