Nebraska Wesleyan University

COMM 1250 Introduction to Communication Studies

Catalog

2021-2022

Course Description

This course is designed to help students develop the skills necessary to effectively communicate in public, private and professional settings. The course will focus on a broad base of communication theory, concepts, and skills and offer students the opportunity to apply those skills. Students will explore several modes of communication, including persuasive and invitational speaking, dialogue, and interpersonal communication. Students will explore the foundations of the communication discipline and consider the importance of communication for our personal, professional, and civic lives.

Normally offered each semester.

Archway Curriculum: Essential Connections: Speaking Instructive
Archway Curriculum: Integrative Core: Identity Thread

Course Hours

4 hours

Departments

1. Communication Studies